

FOR IMMEDIATE RELEASE

GREEN LIVING GURUS CONDUCT FREE PUBLIC DEMO AT KAHALA HEADQUARTERS

WHO: The *Live Lightly Tour* is making a stop at the Kahala headquarters on

Tuesday, April 29 from 10 a.m. to 1 p.m. and all-green minded individuals

are encouraged to attend.

The Live Lightly Tour is the expedition of Matt, Sara and their 4-year old daughter, Bella, who are traveling around the U.S. in a "green" RV fueled by veggie oil while educating others about living simply and sustainability.

WHAT: The Janssens will conduct a public open house outside the Kahala

headquarters allowing people to take a peak into their green RV, which features bamboo flooring, low-VOC paint, sunflower seed counter tops, solar

power and more.

Kahala brands will support the event in a variety of ways. Great Steak & Potato Co. ®, Ranch 1® and TacoTime® will donate waste veggie oil (WVO). Meanwhile, Cold Stone Creamery®, Cereality™ and BLIMPIE® will provide free samples to attendees while supplies last. Best of all, donations will be accepted for the company's national philanthropic partner, the Make-A-Wish

Foundation[®].

WHERE 9311 E. Via de Ventura, Scottsdale

(Cold Stone Creamery building off the 101)

WHEN: 10 a.m. to 1 p.m

CONTACT: Jami Clark, Kahala Corp, 480.362.4956 or jclark@kahalacorp.com

WHY: Kahala, a leading brand-building franchisor with a portfolio of quick-serve

restaurant brands spreading throughout the globe, recently announced a long-term commitment to incorporate more eco-friendly practices within the corporate office and the company's restaurants worldwide. As a part of that commitment, the Live Lightly Tour provides a fun interactive way to educate

employees and the local community about living sustainably.

For more information, visit <u>www.livelightlytour.com</u> or <u>www.kahalacorp.com</u>.