



**FOR IMMEDIATE RELEASE**

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**TACOTIME GIVES GUESTS TWO REASONS TO CELEBRATE WITH  
NEW CHEESY CHICKEN FLATBREAD AND CINCO DE MAYO SPECIAL**

*Limited-Time-Only Flatbread Promotion Starts April 29, 2015*

**SCOTTSDALE, Ariz.** – (April 29, 2015) – TacoTime® ([www.tacotime.com](http://www.tacotime.com)) is giving Mexican food fans two reasons to celebrate; the debut of their new flatbread menu offering and a value-driven Cinco de Mayo special.

From April 29 – June 30, 2015, TacoTime will introduce their new **Cheesy Chicken Flatbread**; a fiery medley of flavors including all-white-meat chicken, bacon jalapeño relish, chipotle ranch, and cheddar and pepper jack cheeses all folded into soft flatbread, which is then grilled to melted cheesy perfection. “This new, limited-time-only menu offering is big on taste and offers such a great palate of flavors for the Mexican food lover,” says Chanel McFarlane, director of marketing for the brand. “For over 50 years, TacoTime has been committed to providing our customers with great taste and innovation. We think the Cheesy Chicken Flatbread is another example of demonstrating just that.”

With the heat of summer comes one of the season’s most anticipated celebrations, Cinco de Mayo. To celebrate the TacoTime way, Mexican food fans are invited to indulge in their **Crisp Taco** for only \$.69 each all day on Tuesday, May 5, 2015. Each crisp taco is made-to-order and starts with a homemade corn tortilla shell that is then filled with seasoned ground beef, cheddar cheese, lettuce and fresh diced tomatoes. “Last year, we sold more than 150,000 Crisp Tacos on Cinco de Mayo. This year, we’re excited to welcome all our customers back for this popular special and surpass last year’s incredible number,” says McFarlane.

**About TacoTime®**

Headquartered in Scottsdale, Ariz., TacoTime® has been an industry leader in quality quick-service Mexican food for over 50 years. Founded in 1960, TacoTime has grown to nearly 400 franchised restaurants across the U.S. and Canada. In 2003, TacoTime became part of Kahala Brands™, one of the fastest growing franchising companies in the world with a portfolio of 15 quick-service restaurant brands.

For more information about TacoTime, visit [www.tacotime.com](http://www.tacotime.com).

For more information about Kahala Brands, visit [www.kahalamgmt.com](http://www.kahalamgmt.com).

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