



KEVIN GINGRICH

Brand President

With more than 30 years experience in the food service industry and Mexico listed as his favorite vacation spot, it is no surprise that Kevin Gingrich is a natural fit as brand president of TacoTime. His passion and talent for the industry was apparent from the tender age of 14, as he worked his way up from part-time employee to manager of his local Dairy Queen before graduating from high school. While attending the University of Lethbridge where he majored in Business Management, Gingrich was recruited to work for TacoTime by Jim Penny, former president of TacoTime Canada. His career has included roles as field representative, restaurant manager and franchise owner. In 2003 Gingrich became vice president of operations for TacoTime franchisor, Kahala Corp and has most recently taken on the role of brand president for TacoTime, a brand he clearly knows well.

As the owner of three franchise locations himself, Gingrich understands the importance profitability, operations and management play in running a successful franchise. His strong leadership and communication skills have earned him the respect of his fellow TacoTime franchisees as their brand president, and he continually strives to build strong relationships between the restaurant owners and parent company Kahala Corp.

When asked what his favorite food items are at TacoTime, Gingrich said, “the Crisp Meat Burrito and Stuffed Mexi-Fries.” There is no doubt that the restaurants cater to those who bring a healthy appetite with them. “Former Utah Jazz Center, Greg Ostertag used to eat at our downtown Salt Lake City location weekly until he retired,” said Gingrich.

Gingrich currently lives in Utah with his wife, four children and an Australian shepherd. He is also a proud grandfather. When he has leisure time, he enjoys traveling, boating, water skiing and snow skiing.